Monthly Market Commentary

As we said good-bye to 2014, falling gas prices have encouraged many to hope that the economy might finally jump to 3% GDP growth or even more. Besides oil prices, the positives include an improving wage and employment outlook and a slightly better government spending situation. On top of that, inflation is likely to remain in check. However, slowing international markets, a still-slow housing market, a less robust gain in auto sales, and rising interest rates may all weigh on economic activity in 2015.

Consumption and Income: Not only did November consumption data look great, but also some previous months of data were revised upward. Consumption growth, even on an averaged basis, was all the way up to 2.7% for the three months ended in November. This compares with consumption growth of around 2% for most of this recovery. However, on the flip side, the savings rate has fallen sharply over the past several months. It probably has room to fall a little more, but after that, spending gains will have to come from employment growth and wage gains. That may make consumption gains a little harder in early 2015, even if wages and employment continue to improve.

Housing: November's existing-home sales report was very worrisome, dropping from 5.25 million units to 4.93 million units, its lowest result since May. In fact, existing-home sales, which are seasonally adjusted, had been above 5 million units for five months in a row, so the November number was quite a setback. Stable mortgage rates, improving economic conditions, and better labor markets, along with the pending home sales data, suggest that existing-home sales data should not have shown such a dramatic drop. However, there is no reason to panic just yet. The annual, averaged data show very, very slow but steady improvement both in pending-home sales and existing-home sales. The gap between the growth rate in pending and existing-home sales suggests that existing-home sales should pick up, at least a little.

One unfortunate consequence of the soft existing-home sales data is that it will hit economic activity and the GDP calculation. Without a massive rebound in existing homes in December, it would appear that poor existing-home sales (and at lower prices to boot) will subtract at least 0.2% from the GDP calculation after providing a modest addition in the third quarter.

Inflation: The Consumer Price Index fell a sharper-than-expected 0.3% (3.6% annualized) in November, largely but not entirely because of falling gasoline prices. The year-over-year inflation rate is still over 1% but should continue to trend down to under 1% even if energy prices fall no further. Even the moving average year-over-year growth rate is down to 1.5%. A word of caution, however: The positive effects and the sustainability of such lower prices remain an open question.

Year-End Insights: Overall GDP growth is likely to remain in the 2.0%–2.5% range in 2015, as it has for the past three years. Though some year-end data, especially from the United States, looks stronger going into 2015, a weak world economy is likely to act as a brake on overall U.S. results. Fed tightening, combined with low inflation expectations and normal spreads over inflation, suggest a higher interest rate of around 3.5% for the 10-year Treasury bond.

The consumer represents about 70% of the U.S. GDP. While everyone is concerned about oil prices and the Fed, consumer and demographic trends are probably more important in the long run. Morningstar economists estimate that the hourly wage rate is likely to go up, but the demographics of an aging population will limit employment growth, keeping consumption below its long-term trend of 3.6% but above the 1.9% rate of the past 10 years. Furthermore, long-term demographics are going to be more important than temporarily low oil prices. Cheap oil prices come and go quickly; demographic realities, not so much.